

# PRESS RELEASE



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## NGK - WORLD CHAMPION

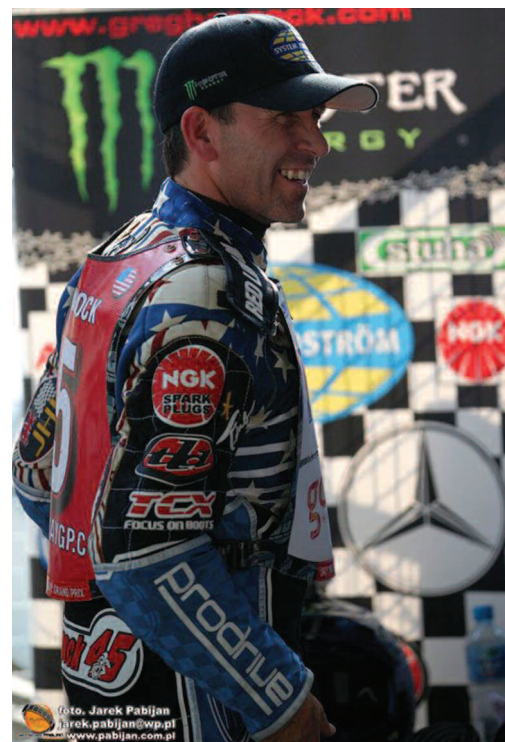
Speedway star Greg Hancock – who is sponsored by NGK Spark Plugs (UK) Ltd – has become the oldest rider to win the World Championship.

The 41-year-old American finished fourth in the FIM Croatian Speedway Grand Prix with 15 points to clinch his second world title – 14 years after winning his first.

The meeting was his first since wrenching knee ligaments earlier in the month.

He said: “The adrenalin pretty much took the pain away and I didn’t think about the knee. I’ll pay for it later, but I’m over the moon with this.”

NGK Spark Plugs (UK) Ltd has for a number of years sponsored Greg and the Californian is full of praise for the company’s specialist Iridium racing plugs which he uses on his 500cc bikes.



Greg said: “We use a range of spark plugs depending on the race conditions and atmosphere. The type of spark plugs that we use is very important when it comes to tuning and the air-fuel mixture.

“Everyone in the pit scene keeps an eye on what everyone else is using and NGK’s have been the most popular plugs for quite a long time now.”

The sponsorship came about after John Money, of NGK Spark Plugs (UK) Ltd, met Greg’s manager Richard Child, a friend of NGK distributor Joe Hughes who runs Speedway parts distributor Joe Hughes International of Derby.

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John said: "At the time Greg was using another company's spark plugs, but after meeting up with Richard I managed to persuade him to try NGK and we haven't looked back since then.

"Greg is well respected within the Speedway world and is very popular with British fans so the tie-up has been very worthwhile.

"I congratulated Greg on becoming world champion after the Croatian Grand Prix, but he wasn't able to celebrate too much as he had to rush off to another meeting in Poland."

Greg formerly rode for Cradley, Coventry, Oxford and Reading in the UK, but now rides for Zielona Gora in Poland and Piraterna in Sweden, where he is based with his wife and two children.

More information on NGK Spark Plugs (UK) Ltd is available on the company's website [www.ngkntk.co.uk](http://www.ngkntk.co.uk) and you can follow Greg's exploits at [www.greghancock.com](http://www.greghancock.com)

For more information visit [www.ngkntk.co.uk](http://www.ngkntk.co.uk)

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