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## NGK - TV WINNER

Independent garage owner Robin Harris is settling down to watch his favourite motorsport programmes on a fantastic new 42in TV – courtesy of NGK Spark Plugs (UK) Ltd.

The 53-year-old is now the owner of a Panasonic Full HD Plasma 3D TV after his ticket was pulled out of the hat in a prize draw on NGK's stand at a recent MechanEx show.

The draw was based on NGK's BoxClever loyalty scheme which has been a huge success since being launched seven years ago with thousands of UK independent garages having registered, all receiving points they can then redeem for prizes on the return of their purchased NGK product boxes.

Robin, who runs Cavalier Garages in Trafford Park, Manchester, received his prize from NGK Spark Plugs (UK) Ltd North West Sales Representative Bernard Da Silva with his fantastic new TV



*NGK Spark Plugs (UK) Ltd North West Sales Representative Bernard Da Silva presents Robin Harris with his fantastic new TV*

He said: "It was a fantastic surprise to hear that I had won the TV. I always try to attend trade shows as I really believe it is important to take a day out of the business to find out more about what new products are coming onto the market and to pick up technical information and attend seminars. To win the TV was a real bonus and now I am looking forward to watching motorsport on it, particularly F1 and MotoGP."

Robin started off in the automotive industry at a British Leyland dealership in the 1970s before starting his business in 1980.

He is a big fan of NGK Spark Plugs (UK) Ltd's products and uses its spark plugs, glow plugs and NTK Lambda sensors on a daily basis.

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He said: "I have always used NGK products and take part in their BoxClever scheme. They are fantastic products. I can't remember the last time we had a problem with them."

Robin was also pleased to receive NGK's latest catalogues and posters from Bernard.

He said: "They are invaluable to the business. Not only do they help our customers to understand more about the parts we fit and what their functions are, but it also adds to our knowledge."

Robin, who is married – to Julie – and has a 19-year-old daughter, Laura, said his business, a Unipart Car Care Centre, focused on general MoT, service and repair work.

He said: "Business has been pretty good in these tough economic times, although I have noticed that a lot of families are now starting to run just one car instead of two. Around 60 percent of the business is in the private sector and a lot of my work comes from referrals which I believe is crucial for the success of an independent garage like ours."

Robin is no stranger to being in the Media spotlight as recently he has featured on a local BBC radio station discussing the independent garage sector and also in a magazine regarding apprenticeships as he currently employs an apprentice alongside two senior technicians.

For more information visit [www.ngkntk.co.uk](http://www.ngkntk.co.uk)

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