



NGK Spark Plugs (UK) Limited
Maylands Avenue
Hemel Hempstead
Herts HP2 4SD

Tel 01442 281000
Fax 01442 281001

www.ngkntk.co.uk

18 January 2010

IMPORTANT NEW NGK SPARK PLUG JOINTLY DEVELOPED WITH VW NOW AVAILABLE TO THE UK AFTERMARKET

NGK Spark Plugs (UK) Limited, the UK's leading spark and glow plug manufacturer, has announced that an important new precious metal spark plug – jointly developed with Volkswagen to fit a wide range of vehicle applications – is now available in stock to meet UK Aftermarket demand.

NGK's PFR7S8EG was unveiled to the public only recently at last September's Frankfurt Motor Show. Its fine wire centre electrode features a laser welded platinum tip, which makes it extremely resistant to spark erosion. Thanks to the use of the precious metal, the spark gap between the centre and ground electrode remains virtually unchanged throughout the entire lifecycle of the plug, offering consistently high ignition reliability. In addition, the shape of the centre electrode guarantees an even spread of the flame front within the combustion chamber, thus improving combustion efficiency.



The PFR7S8EG spark plug is installed in VW's turbocharged TFSI direct injection engines as well as being used in naturally aspirated engines. As a result, it is installed in a wide range of current Audi, VW, Seat and Skoda models. At the Frankfurt Motor Show, for example, it was an integral part of the 1.8 and 2.0 litre engines (130 to 170 HP) in the Audi A5 Sportback. However, it is also a perfect match for the Audi A3, A4, A5 and A6 range of cars, as well as the Seat Altea, Leon and Toledo models, the VW EOS, Golf, Jetta, Passat and Tiguan models and the Skoda Octavia, Superb and Yeti.