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THREE NEW SENIOR MANAGEMENT APPOINTMENTS AT NGK

NGK Spark Plugs (UK) Limited, the leading spark plug manufacturer, has announced three new senior management appointments – Martin Pring as General Manager, Tim Ward as Key Accounts Manager for the Northern Region and Gary Sheriff as Key Accounts Manager for the Southern Region.

Martin Pring (pictured centre) joined NGK in June 2004 as UK National Accounts Manager, being promoted to National Sales Manager in June 2007 and then to Deputy General Manager – Sales in 2008. In his new role as General Manager, he will have full responsibility for NGK UK's sales operation as well as the Marketing and Technical Departments. He will continue to report direct to Brian Childs, NGK UK's Deputy Managing Director.



Tim Ward (left) has been with NGK for 10 years, originally as Sales Representative for Yorkshire, Teeside and Tyneside, and for the last three years as Key Accounts Manager.

Gary Sheriff (right) is a new face at NGK after a long and successful career in sales which have made him a very well known and respected figure in the UK Aftermarket.

“I would like to congratulate Martin on his well deserved promotion and wish him every success for the future in such an important and high profile role for our Company,” says Brian Childs. “Tim has achieved great success since joining NGK and we are also delighted to have been able to recruit such a high profile industry figure as Gary to share the Key Accounts role with him. We also wish them both every success.”