

PRESS RELEASE



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NGK VOTED SUPPLIER OF THE YEAR

NGK Spark Plugs (UK) Ltd has been named supplier of the year by readers of a top UK automotive aftermarket magazine.

The leading supplier of spark plugs, glow plugs and Lambda sensors, received the accolade at the recent CAT Awards, beating off the challenge of a number of other major automotive companies.

CAT editor Emma Butcher said: "NGK is a name synonymous with spark plugs. Quality, availability, openness and accessibility make NGK a thoroughly deserving winner of CAT's 2011 supplier of the year award, and our readers tell us that this one of the independent aftermarket's most friendly and efficient companies to do business with."

Martin Pring, general manager - sales and marketing, NGK Spark Plugs (UK) Ltd, who collected the award on behalf of the company at a prize ceremony at Twickenham Rugby Stadium in London, said: "We are delighted to have been named supplier of the year, especially as it was voted for by the magazine's readers, many of whom are our customers. There were some very professional companies who were short-listed so to have won is a great honour.



"The award is recognition for the whole team here at NGK Spark Plugs (UK) Ltd. We always strive to meet or exceed our customers' expectations, and our success is due not only to supplying quality OE products, but also to the hard work of everyone involved."

The magazine's readers praised the company for its "fantastic products and extremely efficient representatives" saying that it was "a great company" and "the best supplier over its 35 year history". In addition, readers also commented they "never had a faulty spark plug, excellent service" and "wouldn't use anything else" and acknowledged the "superb support from the NGK team".

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NGK Spark Plugs (UK) Ltd attributes its success in the awards to its 35-year history of supplying quality products and service to the independent automotive aftermarket.

The company invests around 8 percent of world turnover into R&D to ensure that it can constantly develop products which deliver optimum performance and reliability. It is an OE supplier to most of the world's leading vehicle manufacturers..