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NGK STAYS OUT IN FRONT

Independent motor factors roared their way to a great day out after finishing out in front in a special trade promotion.

Around 80 people took part in a Masterclass Driving Day at the Rockingham Motor Speedway circuit in Northamptonshire after they came out on top in a spark plug promotion organised by NGK Spark Plugs (UK) Ltd.

The lucky group took part in a series of driving challenges at the circuit after their success in the national incentive programme run by NGK – the leading supplier of genuine original equipment spark plugs, glow plugs and Lambda sensors.

The factors were split into six teams who took part in a series of challenges at the circuit, which saw them drive a Ferrari 360, Aston Martin Vantage V8, 5.7-litre Chevrolet powered supercar, a single-seater racing car and Mini Cooper S, as well as testing their skills in a Lotus Elise on a wet grip section, on a rally course in a Ford Focus, and also on an F1 simulator.

Top overall driver on the day was Chris Grimmer, of Havant Motor Factors, Hampshire, who said: “I left home at 5.30am to attend the drive day, but it was well worth it. It was an awesome day out, the best I have been on. Everyone connected with the event was really friendly, helpful and informative.”



PRESS RELEASE

It was a view echoed by Roger Brentnall, of Auto Supplies in Bolsover. He said: "It was a great day. The Rockingham staff and drivers were incredibly helpful and it was fantastic to go round the circuit in a Ferrari."

Paul Collins, of Midland Car Parts, Derby, said: "It was a terrific day and memorable to drive performance cars on a proper race track. It was a slick operation and everything went like clockwork."



Opened by Her Majesty The Queen in 2001, Rockingham was the first new purpose-built circuit to be built since the famous Brooklands circuit. Approximately £70 million has been spent on the facility which has seen cars reach speeds of just under 220mph on its famous oval track, the only one in the UK.

Martin Pring, general manager – sales and marketing, NGK Spark Plugs (UK) Ltd, said: "Everyone who took part had been successful in our national spark plugs promotion and the event proved to be very popular. Our guests really enjoyed pitting their skills against each other on the track in cars they would probably not usually get to drive."

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