



NGK Spark Plugs (UK) Limited  
Maylands Avenue  
Hemel Hempstead  
Herts HP2 4SD

Tel 01442 281000  
Fax 01442 281001

[www.ngkntk.co.uk](http://www.ngkntk.co.uk)

June, 2011

## NGK - TV WINNER

Motor sports fan Phil Whitwell is sitting down to watch his favourite sporting programmes in 3D on a fantastic new TV he has won in an NGK Spark Plugs (UK) Ltd prize draw.

The 66-year-old Lincolnshire independent garage owner is the proud winner of a 42in Panasonic Full HD Plasma 3D TV after his ticket was pulled out of the hat in a prize draw on NGK's stand at the Workshop 2011 show which was held recently alongside the Commercial Vehicle Show at Birmingham's NEC.

The draw was based on NGK's BoxClever loyalty scheme which has been a huge success since being launched seven years ago with thousands of UK independent garages having registered, all receiving points they can then redeem for prizes on the return of their purchased NGK product boxes.

Phil, who runs Phil Whitwell's Garage at Lutingtongate, Sutton St Edmund, was presented with his prize by Stuart Bayne, NGK Spark Plugs (UK) Ltd's Key Accounts Manager for the North.

He said: "I really enjoy watching motor sport on TV, anything from Hot Rod racing to the Isle of Man TT. I can't wait to see the racing in 3D. I visit most of the shows and often buy equipment based on what I see there. I also deal in commercial vehicles so I was interested in going to the NEC show which is when I visited the NGK stand, which I'm glad I did as it is great to win this fantastic television.

"I have been using NGK's spark plugs, glow plugs and Lambda sensors for years. I only like using quality products that you can trust which is why I fit NGK. You can fit them in the knowledge that they'll do the job that's asked of them."



*Stuart Bayne, NGK Spark Plugs (UK) Ltd's Key Accounts Manager for the North (left), presents Phil Whitwell with his new Panasonic 42in TV*

# PRESS RELEASE



*Phil Whitwell (left) receives his new his new Panasonic 42in TV from Stuart Bayne, NGK Spark Plugs (UK) Ltd's Key Accounts Manager for the North*

Phil, a father-of-three and grandfather, carries out a wide range of work from his rural location - from servicing and accident repair work, through to car and commercial vehicle sales.

He said: "A lot of my work comes from word-of-mouth recommendation and I literally get business from all over the country. I have always worked for myself and over the past 50-odd years I've become well known over a wide area. There aren't many things that I can't turn my hand to and I enjoy the variety."

Details of the new 2011 BoxClever collection are featured in a revamped section on NGK Spark Plugs (UK) Ltd's website - [www.ngkntk.co.uk](http://www.ngkntk.co.uk) - which can now be viewed by non-members. Chris and Rob have been running C&R Repairs Ltd for the past four years, but Chris says he has been using NGK spark plugs, glow plugs and Lambda sensors ever since he started in the automotive business.

He said: "I've been using NGK products all my working life and now at our business it is very rare for us to fit anything else. You can rely on NGK products, so we use them on a daily basis. I've also been taking part in the BoxClever scheme over many years and have collected a lot of points and now to win this great TV is a real bonus."

C&R Repairs Ltd focuses mainly on MoT and general servicing work on all makes of vehicles. Chris said: "We are situated in a village about mid-way between Exeter and Tiverton and pick up lots of business, mainly from families and on a wide range of vehicles. A lot of our work is repeat business and we also get a lot of new customers by word of mouth as regular customers recommend us to their friends."

Details of the new 2011 BoxClever collection are featured in a newly revamped section on NGK Spark Plugs (UK) Ltd's website - [www.ngkntk.co.uk](http://www.ngkntk.co.uk) - which can now be viewed by non-members.

For more information visit [www.ngkntk.co.uk](http://www.ngkntk.co.uk)

**For further information contact:**

**Andy Hurst**

**Hurst Media Services**

**Tel: 01354 656555; Mobile: 0773 694 7803**

**Email: [andyh.stonecross@btconnect.com](mailto:andyh.stonecross@btconnect.com)**