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STUART BAYNE WINS NGK SALESMAN OF THE YEAR AWARD FOR RECORD SIXTH TIME

Stuart Bayne (centre), who is responsible for East Anglia and Lincolnshire, receives his award as NGK Spark Plugs UK Salesman of the Year 2009 – a record sixth time winner - from Kazunobu (Kaz) Hasegawa (right), Managing Director of NGK Spark Plugs (UK) Limited, and Brian Childs (left), Deputy Managing Director.



“This is an incredible achievement for Stuart in becoming our Salesman of the Year for a record sixth occasion,” says Brian Childs. “He is the only person to have achieved this since NGK UK was founded in 1975.

“The NGK award is based on performance against target on all products, measured on a monthly basis, with points being allocated for achieving target. It is clearly visible and all sales staff are kept informed on a monthly basis of the fluctuating league tables.

“Stuart, who has been with NGK for over 17 years, was a previous Salesman of the Year in 1995, 1998, 2005, 2006 and last year. We all knew from the start of the year that Stuart was very focussed on winning the Award for a record sixth time. Stuart has achieved this success by determination, planning and sheer hard work which have won him the respect of his customers throughout his territory.”

In a closely contested competition, Paul Evans – responsible for South Wales, Gloucestershire and Oxfordshire – and himself an NGK Salesman of the Year four times winner, came second, with John Money, who is responsible for the Midlands, in third place.