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STUART BAYNE APPOINTMENT

Stuart Bayne has been appointed NGK Spark Plugs (UK) Ltd's Key Accounts Manager for the North.

The 47-year-old – six-time winner of the NGK Salesman of the Year title – replaces Tim Ward who was recently named the company's National Sales Manager for the UK and Ireland.

Stuart has been with NGK Spark Plugs (UK) Ltd for the past 19 years and moves from the position of Area Sales Representative for East Anglia and the East Midlands. In his new role, he will be responsible for buying group business and leading the northern sales team.



Stuart Bayne: NGK Spark Plugs (UK) Ltd's new Key Accounts Manager for the North

He said: "I believe that my long experience in the field for NGK and also my extensive knowledge of the aftermarket will help me support the buying groups and lead the northern sales team. I am looking forward to helping maintain and build on NGK's strong position in the automotive aftermarket."

Martin Pring, General Manager - Sales and Marketing, NGK Spark Plugs (UK) Ltd, said: "I am extremely pleased that Stuart is taking on this important position within the company. His appointment is testament to not only his hard work for the company, but also his knowledge of the aftermarket and I am sure he will be a success in his new role."

Outside of work, family-man Stuart enjoys spending time with wife Ruth and his three daughters, Emily (11), Jessica (8) and Kirsty (3). His other interests include Music, Sport and Amateur Dramatics.

For more information visit www.ngkntk.co.uk

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