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SALESMAN OF THE YEAR

Andy Bell has been named NGK Spark Plugs (UK) Ltd's Salesman of the Year - beating off stiff opposition to win the coveted accolade.

The South West Sales Representative for the leading manufacturer of spark plugs, glow plugs and Lambda sensors is pictured receiving the award from Kaz Hasegawa (left), Managing Director of NGK Spark Plugs (UK) Limited, and Brian Childs (right), Deputy Managing Director, at the company's recent conference in Spain.

He secured the title after fighting off the challenge of fellow salesmen Paul Wheatley, who was second, and Paul Harding, who was third.

Brian Childs said: "It is a tremendous achievement to be named NGK Salesman of the Year for 2010. We have a very professional team of sales representatives in the UK so for Andy to come out on top is a big accolade. I would also like to praise Paul Wheatley and Paul Harding who also performed with distinction.

"The NGK award is based on performance against target on all products, measured on a monthly basis, with points being allocated for achieving target. It is clearly visible and all sales staff are kept informed on a monthly basis of the fluctuating league tables.

"Andy's determination, planning and hard work have won him the respect of his customers throughout his territory and the award is thoroughly deserved."

For more information visit www.ngkntk.co.uk

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