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April, 2011

## NGK - LOTUS EVORA S

NGK Spark Plugs has secured a contract to supply spark plugs for the new Lotus Evora S supercar... 35 years after announcing its first-ever OE contract on the Lotus Esprit.

The name Lotus has long been synonymous with innovation and speed, both on the world's race tracks and also on public roads.



Founded by legendary engineer Colin Chapman in the 1950s, the marque enjoyed great track success in the 1960s and 1970s when drivers such as Jim Clark, Graham Hill, Jochen Rindt, Emerson Fittipaldi and Mario Andretti all took the Formula One World Championship behind the wheel of a Lotus.

Lotus is still at the forefront of car design and performance and helping it remain there is NGK Spark Plugs which is aiding the vehicle manufacturer to achieve leadership on the road by supplying spark plugs for the head-turning new Lotus Evora S supercar.

NGK is an original equipment supplier to the vehicle manufacturer with its unique ILFR7B-8 Iridium platinum tipped long-reach spark plugs.

Evora S is powered by a 3.5-litre DOHC V6 VVT-I supercharged Toyota engine which delivers 345bhp at 7000rpm (350PS). It has a breath-taking 0-60mph figure of just 4.6 seconds and a top speed of 172mph.

Winning the contract for the lightweight £60,000-plus car, which has an aluminium chassis, represents a major achievement for NGK, which has a long track record of supplying OE parts to the world's leading vehicle manufacturers.

Brian Childs, NGK Spark Plugs (UK) Ltd's Deputy Managing Director, said: "The fact that we were chosen to supply these unique spark plugs by Lotus for the supercharged Toyota engine above other spark plug manufacturers represents a major success for ourselves.

# PRESS RELEASE

“In 1976, we had our first OE contract for the Lotus Esprit and so this contract continues this long relationship between the two companies. Lotus is respected for its engineering skills and this is another example of the OE successes we have enjoyed over the years with the world’s leading vehicle manufacturers.”

For more information visit [www.ngkntk.co.uk](http://www.ngkntk.co.uk)

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