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## ULLAN BATOR OR BUST

Driving 10,000 miles from the UK to Mongolia in central Asia in an 800cc Daewoo Matiz SE+ is not everybody's idea of fun, but that's what two friends are doing to raise cash for charity.

Liam Shorrock (26) and Richard Hook (24) are taking part in the 2011 Mongol Rally and are being helped on their way by NGK Spark Plugs (UK) Ltd, the leading supplier of spark plugs, glow plugs and Lambda sensors.

The friends contacted NGK Spark Plugs (UK) Ltd Technical Services Manager Tim Howes when they initially planned the journey, which will see them drive through approximately 24 countries including Iraq and Iran, and the company was only too willing to help.



Liam said: "I have been interested in taking part in the rally for a number of years and Rich and I decided on New Year's Day this year to definitely go for it. We got in touch with Tim and he was incredibly helpful. In fact, NGK have probably been the most supportive of all the companies that we contacted."

Tim Howes said: "When Liam got in touch we were only too pleased to help. It should be a very exciting adventure for the two of them and it will also raise funds for two very worthwhile charities.

"Travelling at high altitudes, experiencing extremes of ambient temperature and the distinct possibility of poor fuel quality in some territories mean challenging conditions lie ahead for the Matiz.

"In order to provide the highest possible ignition performance for all conditions the team is likely to face we selected spark plugs from NGK's Iridium IX range; this means the team has one less thing to worry about when it comes to reliability."

# PRESS RELEASE

NGK Spark Plugs (UK) Ltd provided product and merchandise and made a financial contribution to the men's 'Team Tomahawk' rally entry.

Liam, from Preston, and Richard, who hails from Gloucester, set off for Mongolia with other participants from Goodwood this month with the duo expecting the journey to take around six weeks.

They are hoping to raise a considerable amount of money for the rally charity Christina Noble Children's Foundation, which has a variety of projects in Mongolia, and Help For Heroes, and will leave their car in Mongolia to be sold off for charity funds.

Liam, a ski instructor, and Richard, who works in sales, are looking forward to the challenge.

Richard said: "I've been discussing the Mongol Rally for years, ever since I heard first about it, with various groups of friends; the prospect of driving thousands of miles to places most people have never seen, and all the random adventures along the way. It was only when I met Liam that I'd found someone mentally unhinged to accompany me!"

Liam said: "It is my goal to visit every country in the world during my lifetime. I haven't been to central Asia before, but I'm really looking forward to it. We haven't decided on our exact route, but we will be travelling through Iraq and Iran which should prove exciting as I like to explore places where people from the West do not normally visit."

For more details about the men's trip, visit the website [www.teamtomahawk.co.uk](http://www.teamtomahawk.co.uk)

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