



NGK Spark Plugs (UK) Limited
Maylands Avenue
Hemel Hempstead
Herts HP2 4SD

Tel 01442 281000
Fax 01442 281001

www.ngkntk.co.uk

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NGK - ASTON MARTIN

NGK Spark Plugs (UK) Ltd is supplying spark plugs and Lambda sensors for Aston Martin's new flagship high-performance sports car, the One-77.

As the name implies, only 77 examples of the £1.2 million two-seater are being produced at the company's Gaydon, Warwickshire, factory, making NGK's role in its production even more prestigious.

It is understood that most of the cars have already been paid for and deliveries have started.

Brian Childs, Deputy Managing Director, NGK Spark Plugs (UK) Ltd, said: "It is absolutely fantastic for NGK to be involved in the exclusive One-77 project by supplying Aston Martin with our industry-leading spark plugs and Lambda sensors.

"The One-77 is Aston Martin's iconic flagship model so for us to be selected is testament to the quality of our products and the unrivalled reputation of NGK with the world's leading vehicle manufacturers."

The One-77 is powered by what is claimed to be the most powerful naturally aspirated road car engine in the world today.

The 7.3-litre V12 engine has been certified at 750bhp and 750Nm of torque, giving it a 0-62mph figure of under 3.7 seconds and a top speed of 220mph.



Aston Martin One-77: 220mph super car

PRESS RELEASE



Inside the cabin of the Aston Martin One-77

The Aston Martin brand is one of the most prestigious in the world and the company has been named the UK's 'coolest brand', winning this prestigious accolade for a remarkable fourth time in five years.

Since it was established 10 years ago, the CoolBrands initiative has sought expert opinions from a panel of creative industry specialists and consumers, defining which brands combine desirable products with a dynamic, innovative public image.

For more information visit www.ngkntk.co.uk

For further information contact:

Andy Hurst

Hurst Media Services

Tel: 01354 656555; Mobile: 0773 694 7803

Email: andyh.stonecross@btconnect.com